

# *From Skid Row* TO CEO

## **Introduction Bio**

Today's guest is an international professional speaker. He made his first million in sales before he was 35 years old and his fresh insight and passion have helped thousands transform their careers and businesses.

As a community leader, Joe devotes much of his time supporting worthwhile local and national causes including his own organization "The Shoeboogieman Foundation" which is helping to battle teen addiction.

What is most amazing about Joe is that in 1989 he was a homeless skid row drug addict. His story is one of perseverance, determination and the resiliency of the human spirit.

Winner of the Courage to Comeback award, and Recipient of MacLean's Magazine's Honor Roll, recognizing 10 Canadians who have made a difference, would you please help me welcome,

"The Skid Row CEO"

Mr. Joe Roberts