

# from Skid Row TO CEO

## **100% Guarantee**

To our valued client:

Since 1991, I have built my reputation upon the foundation of trust, integrity and professional ethics. To these I add my personal commitment to provide *exactly* what my clients want... and always a little bit more.

When you invest in the Skid Row CEO Programs and services, you can do so with unwavering confidence. Confidence built on our thorough research, highly customized program development, extensive platform experience, and dedication to personal care.

But more than this, every Joe Roberts' keynote presentation, seminar or participatory program also comes with my personal guarantee of your complete satisfaction throughout our professional relationship. This assurance you will receive in writing, long before your audience experiences the pure enjoyment and lifelong value of learning with us.

On that note, let me personally welcome you to the program.

A handwritten signature in black ink that reads "Joe Roberts". The signature is written in a cursive style with a long, sweeping horizontal line extending from the end of the name.